

1.1.3 Teachers of the Institution participate in following activities related to curriculum development and assessment of the affiliating University and/are represented on the following academic bodies during the last five years

3. Design and Development of Curriculum for Add on/ certificate/ Diploma Courses

Minutes of Meeting: Syllabus Revision Workshop (MBA)

Date: Saturday, 23rd February 2019

Time: 11:00 am

Venue: Institute of Business Management & Research, IPS Academy, Indore.

Board of Studies- Management of DAVV Indore, conducted a workshop for the syllabus revision of MBA courses running in the institutes affiliated to DAVV, Indore. Institute of Business Management & Research, IPS Academy was entrusted with the responsibility of organizing this University Level Workshop. The list of participants is as follows:

SNO	NAME	Designation
1	DR. ANAND SAPRE	Chairman, Board of Studies, DAVV Indore
2	DR. SANGEETA JAIN	Director, IMS, DAVV, Dean Management
3	DR. V.S.KUSHWAHA	Director, Institute of Business Management & Research, IPS Academy
4	DR. C.K.GOYAL	Professor, Institute of Business Management & Research, IPS Academy
5	DR. IRA BAPNA	Director, MRSGI
6	DR. VISHAL SOOD	Director, Finance SAIMS
7	MR. RAMSHANKAR TIWARI	HOD Finance, MIT
8	DR. DEEPAK TALWAR	Professor GSIMR
9	DR. VIJAYLAXMI IYENGAR	Director, BMCMR
10	DR. SONAL SISODIA	HOD, DCBM
11	DR. RINKU JOSHI	Director, DCBS
12	MR. ANISH K CHOUDHARY	HOD, IT, CDGI
13	MS. DEEPIKA KAPOOR	HOD, Marketing, CDGI
14	DR. INDU BHARGAV	HOD, HR, S D Bansal College
15	DR. SATYAKAM DUBE	Professor, Institute of Business Management & Research, IPS Academy
16	DR. JAYA NEMA	Assistant Professor, Institute of Business Management & Research, IPS Academy
17	DR. RUCHI MEHRA	Assistant Professor, Institute of Business Management & Research, IPS Academy
18	MS. DEEPTI SHASTRI	Assistant Professor, Institute of Business Management & Research, IPS Academy
19	DR. NEHA RAMNANI BHARGAVA	Assistant Professor, Institute of Business Management & Research, IPS Academy
20	DR. TARIKA NANDEDKAR	Associate Professor, Institute of Business Management & Research, IPS Academy
21	DR. MANSI KUKREJA	Professor, Institute of Business Management & Research, IPS Academy
22	DR. TARANNUM SYED	Assistant Professor, Institute of Business Management & Research, IPS Academy
23	DR. GEORGE THOMAS	Director, Shri Vaishnav Institute Of Management

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24	DR. ABHIJEET CHATEERJEE	HOD, Management ,Shri Vaishnav Institute Of Management
25	DR. DEEPA KATIYAL	BOS Member, Shri Vaishnav Institute Of Management
26	DR. DEEPAK AGRAWAL	Principal,Laxmi Narayan college of professional studies
27	DR. AVINASH DESAI	Group Director, LNCT Group of Institution
28	DR. KIRAN GEHANI	Assistant Professor, Institute of Business Management & Research, IPS Academy
29	MS. RITU MISHRA	Assistant Professor, Institute of Business Management & Research, IPS Academy
30	DR. GAGAN BHATI	Assistant Professor, Institute of Business Management & Research, IPS Academy
31	DR. ARPAN SHRIVASTAVA	Assistant Professor, Institute of Business Management & Research, IPS Academy
32	MR. SANJU MAHAWAR	Assistant Professor, Institute of Business Management & Research, IPS Academy
33	DR. ANURAG DILRAJ	Assistant Professor, Institute of Business Management & Research, IPS Academy
34	DR. NEHA SAHU	Associate Professor, Institute of Business Management & Research, IPS Academy
35	MS. PALLABI MUKHERJEE	Assistant Professor, Institute of Business Management & Research, IPS Academy
36	DR. KALICHARAN MODAK	Associate Professor, Institute of Business Management & Research, IPS Academy
37	DR. S.P. TRIPATHI	Professor, Institute of Business Management & Research, IPS Academy
38	DR. ANITA AHUJA	Associate Professor, Institute of Business Management & Research, IPS Academy
39	DR. SUNITA JATAV	Associate Professor, Institute of Business Management & Research, IPS Academy
40	DR. AMIT KUMAR	Associate Professor, Institute of Business Management & Research, IPS Academy
41	DR. NIDHI JHAWAR	Assistant Professor, Institute of Business Management & Research, IPS Academy
42	DR. NEERU JOSHI	Associate Professor, Institute of Business Management & Research, IPS Academy
43	DR. N.K. TOTLA	Professor, IMS, DAVV
44	DR. GEETA NEMA	Reader, IIPS DAVV
45	DR. MANISH SITLANI	Associate Professor, IIPS, DAVV
46	DR. JYOTI SHARMA	Associate Professor, IIPS, DAVV
47	DR. SHARAD HARYANI	Assistant Professor, Prestige Institute of Management And Research
48	DR. MANISH K ARYA	Associate Professor, IMS, DAVV

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The workshop was inaugurated with the worship of Goddess Saraswati by Dr. Anand Sapre, Chairman- Board of Studies, Dr. Sangeeta Jain, Director- IMS DAVV and Dean- Management, Dr. V.S. Kushwaha, Director, Institute of Business Management & Research, IPS Academy, Indore.

- Dr. S.L. Kale addressed all the dignitaries and welcomed them on behalf of Institute of Business Management & Research, IPS Academy.
- Dr. Anand Sapre enlightened everyone with the objective behind this workshop.
- He explained the need for revising the syllabus as it has not been revised since 2009. He opined that like a rolling budget, the syllabus should also be rolled (revised) from time to time.
 - He further added that to prepare the students for the dynamic and competitive market scenario, it is necessary to be uncomfortable with the present state of affairs. This discomfort creates the need for transformation of activities. The makeover (revision) of syllabus is being conducted for the transformation of students.
- Dr. Sangeeta Jain guided all the participants about the workshop and Model Curriculum for Management program defined by AICTE.
- She cautioned all the participating institutions to consider the impacts of making any changes in the syllabus, since the students and modus operandi of all the DAVV affiliated institutions are going to be affected by these changes.
- She advised the participants to complete this exercise of syllabus revision within the next two months so that the changes can be made from the next academic session.
- She emphasized that by the end of the day a zero draft of the change in nomenclature of the subjects of MBA courses should be ready.
- Dr. V.S. Kushwaha explained the need and basis of Outcome Based Education.
- In his presentation, he spoke about Program, Course and Learning Outcomes.
- His presentation concluded with an open house discussion, inviting suggestions from all the participants, of which the following suggestions were made:

1. There should be uniformity in the content of the syllabi, either unit wise or topic wise.
2. Bloom's Taxonomy should be taken into account.
3. The last unit of the subject can be focused upon the current issues related to the subject.
4. Summer Internship Programs should be introduced.

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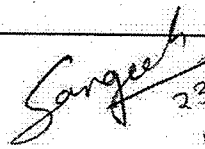
5. Students can be given a choice between Major Research Project and Decision Making Skills.
 6. Students can be given alternatives/options of their choice/ interests at institutional level.
 7. Subjects related to Economics can be introduced in MBA.
 8. Limitation on the number of answer sheets in examination will help improve the content written in it.
 9. Review of the quality of question papers can also be considered.
 10. There seems a requirement of Bridge classes for the students.
- The faculty members present were then divided into groups as per their areas of specialization.
 - The groups were then separated at MBA level.
 - Post lunch all the groups did the brainstorming as to what changes are actually required in the nomenclature of the subjects.
 - After this brainstorming, the following were the changes made in the subjects of MBA Program:

MBA I SEM

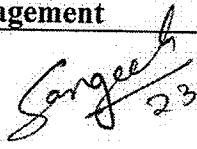
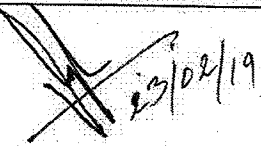
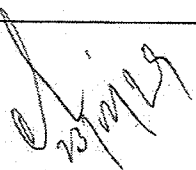
Existing Name of The Subject	Proposed Name of The Subject	Team Head
Management Principles and Practices	Principles and Practices of Management	Dr. George
Mathematics and Statistics for Managers	Quantitative Techniques	Dr.C.K.Goyal
Accounting for Managers	Same	Dr.Vishal Sood
IT and E-Business Fundamentals	Same	Mr.Anish Choudhary
Business Environment	Same	Dr. George
Organization Behaviour and Processes	Same	Dr.Indu Bhargava
Business Communication	Same	Dr.Indu Bhargava
Business Legislation	Managerial Economics	Dr.Vishal Sood

MBA II SEM

Operation Research for Business Decisions	Same	Dr.Avinash Desar
Fundamentals of Operations Management	Operations Management	Dr.Avinash Desar
Entrepreneurship	Same	Dr. George
Fundamentals of Financial Management	Financial Management	Dr.Vishal Sood
Fundamentals of Marketing Management	Marketing Management	Dr.A.K. Singh
Fundamentals of Human Resource Management	Human Resource Management	Dr.Indu Bhargava

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Business Ethics& Indian Ethos in Management	Same	Dr. George
Business Research Methods	Same	Dr.C.K.Goyal
MBA III SEM		
Strategic Materials & Supply Chain Management	Supply Chain Management	Dr.Avinash Desar
Project Management	Same	
Marketing Management		
Product Policy Management	Product and Brand Management	Dr.A.K. Singh
Advertising and Brand Management	Advertising and Digital Management	
Sales and Distribution Management	Same	
Financial Management		
Tax Planning and Management	Business Taxation	Dr.Vishal Sood
Financial Systems and Services	Indian Financial System	
Bank and Insurance Management	Same	
Human Resource Management		
Industrial Relations and Labour Law	Same	Dr.Indu Bhargava
Human Resource Development & Audit	Same	
Social Psychology	Social Psychology	
Information Systems Management		
Object Oriented Programming using C++	Web Designing and Technology	Mr. Anish Choudhary
Management Information System	Same	
Relational Database Management Systems using ORACLE	Same	
Production and Operations Management		
Strategic Technology Management	Subject names to be decided	Dr.Avinash Desar
Product Innovation and Planning	Subject names to be decided	
Work Study and Productivity	Subject names to be decided	
Data Analytics		
	Subject names to be decided	Dr. Abhijeet Chaterjee
	Subject names to be decided	
	Subject names to be decided	
MBA IV SEM		
Corporate Governance & Global Business Environment	Business Legislation	Dr. Manish Sitlani
Strategic Management	Same	Dr. George
Marketing Management		
International Marketing	Same	Dr.A.K.Singh
Service & retail marketing	Same	
Consumer Behaviour and Rural Marketing	Same	
Financial Management		

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International strategic Finance	International Finance	Dr.Vishal Sood
Financial Engineering & Risk Management	Financial Derivatives & Risk Management	
Investment Analysis & Portfolio Management	Same	
Human Resource Management		
Compensation Management	Compensation Management	Dr.Indu Bhargav
Business Process Transformation	Training and development	
Organizational Developments	Organizational Design and Development	
Information Systems Management		
UNIX and Linux Operating System	Operating System and Their Utilities	Mr. Anish Choudhary
Visual Basic Programming	PHP Programming and Java Scripts	
Computer Networks	Mobile Computing and its Application	
Production and Operations Management		
Production Planning and Control	Subject names to be decided	Dr.Avinash Desar
Total Quality Management	Subject names to be decided	
Business Process Reengineering	Subject names to be decided	
Data Analytics		
	Subject names to be decided	Dr. Abhijeet Chaterjee
	Subject names to be decided	
	Subject names to be decided	

- The group also felt the need to continue with the Dual Specialization as this was helpful in the placements.
- Also the group agreed on introducing a new specialization "Data Analytics"
- The decision whether Major Research Project will still be a part of the MBA syllabus or not, was pending by the end of the day.
- It was decided that the next workshop in the same series, would be organized by Shri Vaishnav Institute of Management, Indore on 13th of March 2019.

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